

Intro to Clear Language and Design

Are your notices and posters easy to understand?

Do people read and understand your written communication easily?

Learn how to apply Clear Language and Design (CLAD) best practices by balancing fonts, white space and images.

With clear wording and formatting, your message will be read and understood at a glance.

Thursday , June 13, 2019

Location: Squamish Public Library

I. The Fundamentals

9:30 to 12:00 pm

II. Everyday Application

1:30pm to 4pm

\$30 per session (\$50 for both)

Non-Profit rate :\$20 per session (\$35 for both)

Light refreshments provided.

Presenter Tracy Defoe

Tracy Defoe is an adult educator who does research, course development and training. She is an advocate for Clear Language and Design and wants to turn you on to clearer communication. Tracy has advised HSRD Canada and the City of Vancouver, among others, on CLAD.

Please register for one or both sessions by email by sending your name and organization info to pqliatis@capilano.ca . Payment can be made on the day by cash or cheque made out to Capilano University.

